

CEO Perspective: Locating and Thriving in NJ

Maritime Parc, Jersey City Thursday, **September 29, 2016**

Registration and Networking begin at 5:00 PM / Program at 6:30 PM



Michele Brown
Choose NJ

Clark Machemer
The Rockefeller
Group

Rita Gurevich
SPHERE Technology
Solutions

Chris Sullens
WorkWave

Christian Kopfli
Chromocell

Ralph Zucker
Somerset
Development

Did you know that some of the fastest-growing tech companies that support health/food, logistics and data management industries are locating and thriving in New Jersey? Not just in older established urban centers, either: the "Metroburbs" are the new cool destination for many of these firms. NAIOP's CEO Perspective panel will feature the leaders of companies making headlines for their dynamic growth & expansion, and generating jobs and investments in the Garden State. They will share insights on their decisions to choose and/or expand in NJ, including access to talent, mass transit, easy access to collaboration with peers & supporting services, future growth needs, the impact of changing technology and quality of life issues.

The CEO Panel:

- **Rita Gurevich** is Founder and President of SPHERE Technology Solutions, an IT consulting firm specializing in governance, security and compliance. SPHERE has been named to the Inc. 5000 fastest growing private companies for three consecutive years, with growth of 238%.
- **Christian Kopfli** is CEO and co-founder of Chromocell Corp., a life sciences company focused on the discovery of novel compounds for therapeutics and nutrition. Kopfli, a 2016 EY Entrepreneur of the Year, has helped guide the firm from a small biotech startup to a company that employs over 120.
- **Chris Sullens**, President & CEO of WorkWave, a leader in field service and last-mile delivery software, a \$45+ billion market globally. Sullens, also a 2016 EY Entrepreneur of the Year, has led WorkWave to 400% growth.

NAIOP NJ President **Clark Machemer** (The Rockefeller Group) will lead the interactive discussion. Choose New Jersey CEO **Michele Brown** will share the latest tools and resources to help you fill your space, including a brand new website. Closing remarks on how more of NJ's stranded suburban assets can become hot corporate destinations will be given by Somerset Development President **Ralph Zucker**, whose Bell Place redevelopment in Holmdel reflects his vision of the office space as a "metroburbs" anchored by tech companies joined by retail, entertainment, health care and nearby homes.



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NAIOP NJ Chapter Meeting: CEO Perspective

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