



Ticket, Journal & Gem Sponsorship Packages 33rd Annual Commercial Real Estate Awards Gala September 9, 2020 at The Palace at Somerset Park

Honoring:

- Lifetime Achievement Award..... **The Frank Visceglia Family**
- Impact Award **Eugene Diaz—Prism Capital Partners**
- Impact Award **RC Andersen, LLC**
- Industry Service Award **Anne Strauss-Wieder—NJTPA**
- Caren S. Franzini Public Partner Award..... **Mayor Richard Turner, Weehawken**

**Mayor Richard Turner
Caren S. Franzini Public
Partner Award**

GALA GEM SPONSORS

Tickets and Journal as a package.
Extra tickets can be purchased separately.

- Gala Emerald Sponsor** **\$7250**
- Gala tickets for ten
 - Gala Journal Gold Page.....full color w/ gold edge
 - Logo on NAIOP NJ website & promo materials

- Gala Ruby Sponsor** **\$5950**
- Gala tickets for eight
 - Gala Journal Silver Page...full color w/ silver edge
 - Logo on NAIOP NJ website & promo materials

- Gala Sapphire Sponsor** **\$3800**
- Gala tickets for four
 - Gala Journal Full Page...full color w/ white edge
 - Logo on NAIOP NJ website & promo materials

Limited Grand Sponsor Opportunities are available—please call Donna Laterza (732) 729-9900 for more information.

TICKETS ONLY TOTAL \$

- # of Tickets (NOTE: Tickets will be mailed in early May)
_____ x **\$500.00** Pre-sale members only
_____ x **\$475.00** Pre-sale corporate members only *
*corporate members—companies with 4 or more NAIOP NJ members.
_____ x **\$625.00** Non Member Tickets

On April 15th —All Member Tickets Will Be \$525

JOURNAL ONLY TOTAL \$

ALL PAGES ARE FULL COLOR
Deadline for Submission—August 5th

- COVER—Back** **SOLD**
COVER—Inside Front \$2700
COVER—Inside Back **SOLD**
FIRST GOLD Page... \$1950
GOLD Page..... \$1800
SILVER Page \$1550
FULL Page \$1300
HALF Page \$875
QUARTER Page \$500

<p>NAIOPNJ Corp Mbr* (Discounted fee if you have 4+ NAIOP Members)</p> <p><input type="checkbox"/> \$1620 Gold <input type="checkbox"/> \$1395 Silver <input type="checkbox"/> \$1170 Full <input type="checkbox"/> \$875 Half <input type="checkbox"/> \$500 Qtr</p>
--

Name _____ Mbr ID # _____

Company _____

Mailing Address (need for tkts) _____

Town _____ State _____ Zip code _____

Email _____ Phone _____

If paying by Credit Card, must add 3% convenience fee, or please send check with order form.
This event sold out last year, so early payment is requested.

Amount \$ _____ Card # _____
Exp _____ Code _____

Name on card _____ Authorized Signature _____

Credit card
Billing address _____ Town _____ State _____ Zip _____
(if different from above)

<p>Sponsor _____</p> <p>Tickets _____</p> <p>Journal _____</p> <p>SUBTOTAL _____</p> <p>plus card fee 3% _____</p> <p>GRAND TOTAL \$ _____</p>

Order # _____

JOURNAL SIZE: 8.5" x 11" (Book size)

Journal Specifications

All Full Pages (Gold/Silver/Full) are 6.5" wide x 9.5" high

- **Gold Page has a Gold border**
- **Silver Page has a Silver border**
- **Full Page has a White border**

Note: if you want to match the gold or silver color in your design with the border, please contact us for color specs.

All Pages are full color

NOTE: there is an extra fee of \$50 for changes, after you've proofed it.

Print Copy Area Sizes

Full Page..... 6.5 wide x 9.5 high

Half Page 6.5 wide x 4.5 high

Quarter Page ... 3 wide x 4.5 high

Inside Cover.... 6.5 wide x 9.5 high

Back Cover 6.5 wide x 9.5 high

Please submit your page / half page/ etc. as soon as possible so we have time to proof it

**SUBMISSION DEADLINE:
August 5th, 2020
3:00 PM**

Payments are due with order.

Art and File Specifications

- Preference: Adobe PDF file PDF files should be created as press-optimized PDFs and must be the correct size. Press-optimized is 2400 dpi and at least 133 lpi.
- Applications accepted (Platform preference Mac) All Adobe applications: Acrobat PDF, InDesign, Photoshop, Illustrator. All versions accepted. Microsoft Word: version 97 through current Please **no Microsoft Publisher or PowerPoint files.**
- If necessary, please send fonts, image and art files, and logo files.
- Images, art, logos from a Web site should **not** be used. They are **not** the proper resolution for printing. Images should be 266 dpi or higher.

Color space: CMYK

We can not guarantee placements that are created in other applications. Ads created in PowerPoint or Microsoft Publisher will be recreated as close as possible to what is supplied. A printout or PDF proof will be required from the sponsor.

Delivery of electronic pages

Email to: GalaJournal2020@naiopnj.org

Also, please include the sponsor's name in the email subject, for example:
"for XYZ Company"

Please include in your email message, information about the file(s) you are sending (i.e. application type, platform (PC or MAC), file format of images, size of sponsorship.)

Please email or call if what you can supply is not listed here or if you have any questions regarding these specs or application versions.

Donna Laterza 732-729-9900
Email: laterza@naiopnj.org