

# C-SUITE PERSPECTIVE ON HOW HR DRIVES CRE DECISIONS

MARITIME PARC • Jersey City

June 12, 2019 • 5:00PM – 7:30PM | Register now at [www.naiopnj.org](http://www.naiopnj.org)



Guadagno

Greek

Fowlie

Sommer

Babikian



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With unemployment at 4% (and as low as 1% for tech and educated workers), competition for talent is fierce, employee considerations are becoming primary drivers of CRE location decisions, and the role of human resource professionals is evolving accordingly. How are companies like Cascades and M&M Mars aligning work force decisions with work space decisions? What factors (talent pool, transportation, technology, amenities) led them to choose certain areas in New Jersey? Join us for an illuminating conversation about what drove some of the most interesting deals of the past three years. Speakers include: Lt. Gov. Kim Guadagno, Connell Foley; David Greek, Greek Development; Alex Fowlie, Cascades; Michael Sommer, Edison Properties; and Jeffrey Babikian, CBRE.

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