

**50th Anniversary**  
**NAIOP**  
COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION  
 NEW JERSEY CHAPTER

**SEPT 9 2020**  
 4PM - 7PM

**VIRTUAL 33RD ANNUAL COMMERCIAL REAL ESTATE AWARDS GALA**

**HONOREES**

**Lifetime Achievement Award**  
 The Frank Visceglia Family

**Impact Award**  
 Eugene Diaz  
 Prism Capital Partners

**Industry Service Award**  
 Anne Strauss-Wieder  
 North Jersey Transportation Planning Authority

**Impact Award**  
 RC Andersen

**Caren S. Franzini Public Partner Award**  
 Mayor Richard Turner  
 Township of Weehawken



**Ticket, Journal & Gem Sponsorship Packages**  
**Virtual 33rd Annual Commercial Real Estate Awards Gala & 50th Anniversary Celebration**  
**September 9, 2020**

**Honoring:**

- Lifetime Achievement Award**.....**The Frank Visceglia Family**
- Impact Award**.....**Eugene Diaz—Prism Capital Partners**
- Impact Award**.....**RC Andersen, LLC**
- Industry Service Award**.....**Anne Strauss-Wieder—NJTPA**
- Caren S. Franzini Public Partner Award**.....**Mayor Richard Turner, Weehawken**

**GALA GEM SPONSORS**

*Tickets and Journal as a package.  
 Extra tickets can be purchased separately.*

**Gala Emerald Sponsor**  **\$7250**

- Gala access for ten
- Gala Journal Gold Page.....full color w/ gold edge
- Logo on NAIOP NJ website & promo materials

**Gala Ruby Sponsor**  **\$5950**

- Gala access for eight
- Gala Journal Silver Page...full color w/ silver edge
- Logo on NAIOP NJ website & promo materials

**Gala Sapphire Sponsor**  **\$3800**

- Gala access for four
- Gala Journal Full Page...full color w/ white edge
- Logo on NAIOP NJ website & promo materials

Limited Grand Sponsor Opportunities are available—please call Donna Laterza (732) 729-9900 for more information.

**TICKETS ONLY TOTAL \$**

# of Tickets (NOTE: Tickets will be mailed in early May)

\_\_\_\_\_ x **\$500.00** Extended Discount Member Rate \*

\_\_\_\_\_ x **\$475.00** Extended Corporate Member Rate \*  
 \*corporate members—companies with 4 or more NAIOP NJ members.

\_\_\_\_\_ x **\$625.00** Non-Member Rate

**JOURNAL ONLY TOTAL \$**

ALL PAGES ARE FULL COLOR  
 Deadline August 5th, 2020

**COVER—Back** .....**SOLD**  
**COVER—Inside Front** **SOLD**  
**COVER—Inside Back** **SOLD**  
**FIRST GOLD Page...** **SOLD**  
**GOLD Page**.....  \$1800  
**SILVER Page** .....  \$1550  
**FULL Page** .....  \$1300  
**HALF Page** .....  \$875  
**QUARTER Page** .....  \$500

**NAIOPNJ Corp Mbr\***  
 (Discounted fee if you have 4+ NAIOP Members)

\$1620 Gold  
 \$1395 Silver  
 \$1170 Full  
 \$875 Half  
 \$500 Qtr

Name \_\_\_\_\_ Mbr ID # \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address (need for tkts) \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

If paying by Credit Card, must add 3% convenience fee, or please send check with order form.  
 This event sold out last year, so early payment is requested.

Amount \$ \_\_\_\_\_ Card # \_\_\_\_\_ Exp \_\_\_\_\_ Code \_\_\_\_\_

Name on card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Credit card \_\_\_\_\_  
 Billing address \_\_\_\_\_ Town \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 (if different from above)

Sponsor \_\_\_\_\_

Tickets \_\_\_\_\_

Journal \_\_\_\_\_

SUBTOTAL \_\_\_\_\_

plus card fee 3% \_\_\_\_\_

**GRAND TOTAL \$** \_\_\_\_\_

Order # \_\_\_\_\_

JOURNAL SIZE: 8.5" x 11" (Book size)

### Journal Specifications

All Full Pages (Gold/Silver/Full) are 6.5" wide x 9.5" high

- Gold Page has a Gold border
- Silver Page has a Silver border
- Full Page has a White border

*Note: if you want to match the gold or silver color in your design with the border, please contact us for color specs.*

All Pages are full color

*NOTE: there is an extra fee of \$50 for changes, after you've proofed it.*

### Print Copy Area Sizes

Full Page..... 6.5 wide x 9.5 high

Half Page ..... 6.5 wide x 4.5 high

Quarter Page ... 3 wide x 4.5 high

Inside Cover.... 6.5 wide x 9.5 high

Back Cover ..... 6.5 wide x 9.5 high

*Please submit your page / half page/ etc. as soon as possible so we have time to proof it*

**SUBMISSION DEADLINE:**

**August 5th  
3:00 PM**

*Payments are due with order.*

### Art and File Specifications

- Preference: Adobe PDF file PDF files should be created as press-optimized PDFs and must be the correct size. Press-optimized is 2400 dpi and at least 133 lpi.
- Applications accepted (Platform preference Mac) All Adobe applications: Acrobat PDF, InDesign, Photoshop, Illustrator. All versions accepted. Microsoft Word: version 97 through current Please **no Microsoft Publisher or PowerPoint files.**
- If necessary, please send fonts, image and art files, and logo files.
- Images, art, logos from a Web site should **not** be used. They are **not** the proper resolution for printing. Images should be 266 dpi or higher.

Color space: CMYK

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We can not guarantee placements that are created in other applications. Ads created in PowerPoint or Microsoft Publisher will be recreated as close as possible to what is supplied. A printout or PDF proof will be required from the sponsor.

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#### **Delivery of electronic pages**

Email to: [GalaJournal2020@naiopnj.org](mailto:GalaJournal2020@naiopnj.org)

Also, please include the sponsor's name in the email subject, for example:  
"for XYZ Company"

Please include in your email message, information about the file(s) you are sending (i.e. application type, platform (PC or MAC), file format of images, size of sponsorship.)

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*Please email or call if what you can supply is not listed here or if you have any questions regarding these specs or application versions.*

*Donna Laterza 732-729-9900  
Email: [laterza@naiopnj.org](mailto:laterza@naiopnj.org)*