

JOURNAL SIZE: 8.5" x 11" (Book size)

**All Gold/Silver/Full Pages are
6.5" wide x 9.5" high**

- **Gold Page has a Gold Border**
- **Silver Page has a Silver Border**

(note: if you want to match the gold or silver color in your design with the border, please contact us for color specs.)

**All Pages are full color this year,
think magazine. Your design may be
B&W, limited or full color.**

Print Copy Area Sizes

Full Page..... 6.5 wide x 9.5 high

Half Page 6.5 wide x 4.5 high

Quarter Page ... 3 wide x 4.5 high

Inside Cover.... 6.5 wide x 9.5 high

Back Cover 6.5 wide x 9.5 high

**SUBMISSION DEADLINE:
April 24, 2012
2:00 PM**

Art and File Specifications

Preference: Acrobat PDF files

Art submitted in PDF files must be distilled/created in press-optimized PDFs and must be the exacted size. Press optimized is 2400 dpi and at least 133 lpi.

Applications accepted (Platform preference MAC)

QuarkXpress versions 4.11 through 7.1
Adobe InDesign, Photoshop, and Illustrator versions CS1 thru CS4
Microsoft Word version 97 thru current

Please Include:

Fonts: Postscript Type 1, TrueType, or OpenType.
Image files (i.e. photos, logos, other art)
Please send logos or art that is placed in pages as separate along with the page files.

Photos, Images and Logos

Images from a Website should NOT be used. They are not the correct resolutions for printing and will result in poor quality.

All Images should be 266 dpi or greater.

B&W or 4 color Print Quality Art:

Photographic paper or 1200 dpi (or better) laser Paper proof.

COLOR: Must be CMYK (not RGB, Lab, or Pantone spot color)

We can not guarantee ads that are created in other applications will be able to be used. Ads created in PowerPoint or Microsoft Publisher will be recreated as close as possible to what is supplied. A printout or PDF proof will be required from the sponsor.

Delivery of electronic ads

Email to Galajournal2012@naiopnj.org

Also please include the sponsor's name in the email subject, for example:
"for XYZ Company"

Please include in your email message, information about the file(s) you are sending (i.e. application type, platform [PC or MAC], file format of images, size of sponsorship ad.

ON CD, DVD – Please write your disk for hybrid (MAC and PC) format.

Please email or call if what you can supply is not listed here or if you have any questions regarding these specs or application versions.

Bonnie Sovinee 732-729-9900